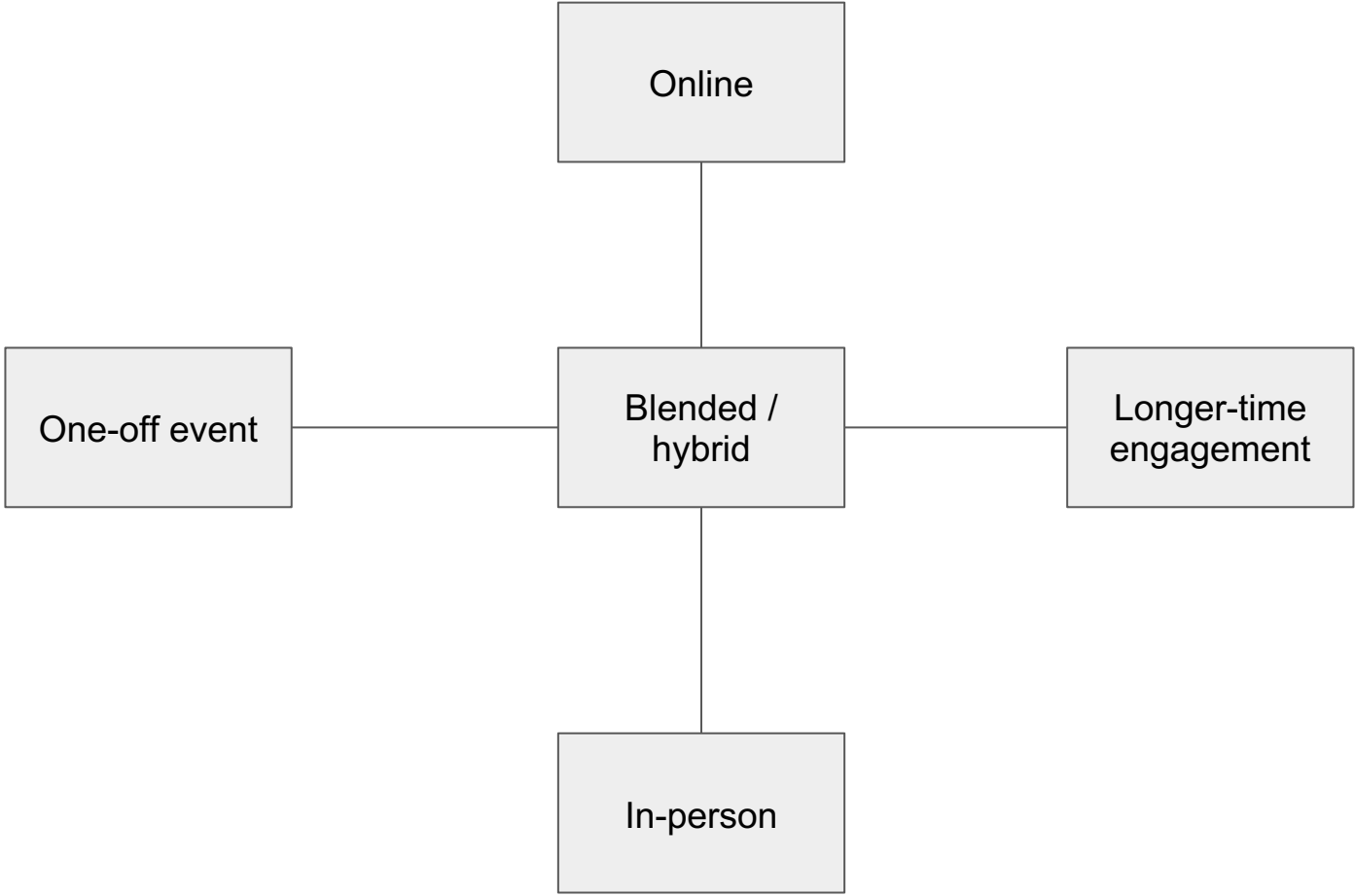
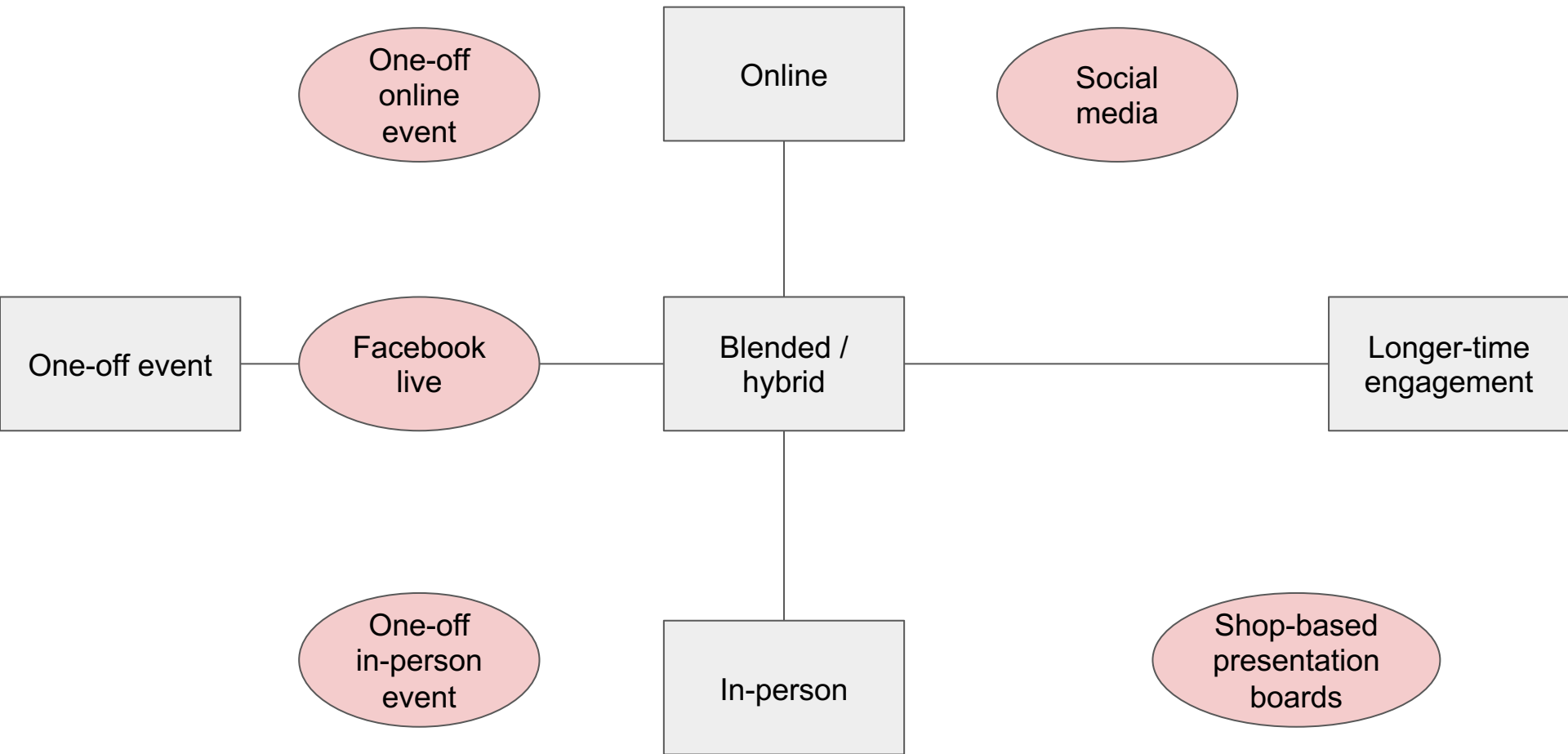


‘New-now’ PAN engagement

A blended approach





In-person event

Pro:

- Session much like normal so no new practice required
- Good for discussion + debate
- Good for those with digital limitations

Con:

- Currently 'not allowed'
- May have to wait until lockdown lifts (indefinite time)
- Limited in number
- Implicates those shielding
- Has a cost for room

Online event

Pro:

- Can support large attendance
- Good for those shielding
- No cost
- No limit on number

Con:

- Can not support engagement at scale
- Very difficult for anything other than transactional interaction or passive presentation
- Digital limitations are vast
- Previous engagement with public has been low

Online alternative event - facebook live

Pro:

- Can support large attendance and engagement
- Good for those shielding
- Can be supported at low cost
- No limit on numbers
- Would enable debate and greater transparency
- Can be recorded and shared

Con:

- Would require a room
- Would require facilitators for the blended delivery, i.e. host for the session and online question facilitators
- Very different to what we've done before

Online alternative - social media campaign

Pro:

- Can support large attendance and engagement
- Good for those shielding
- Free to host
- No limit on numbers
- Would enable debate and greater transparency
- All interaction is public

Con:

- Would take a lot of sustained effort to do well
- Requires pre-planning and design effort
- All interaction is public - might need to consider anonymous engagement for residents (but this has other implications)

Shop exhibition

Pro:

- Has been supported before for PAN by Drum
- Enables flexible interaction over a long time period
- Supports those more vulnerable due to lower potential transmission
- Can run in parallel to one-off events

Con:

- Would have a cost implication to facilitate
- Drum may say no (although haven't asked)
- Longer time commitment than a one-off event