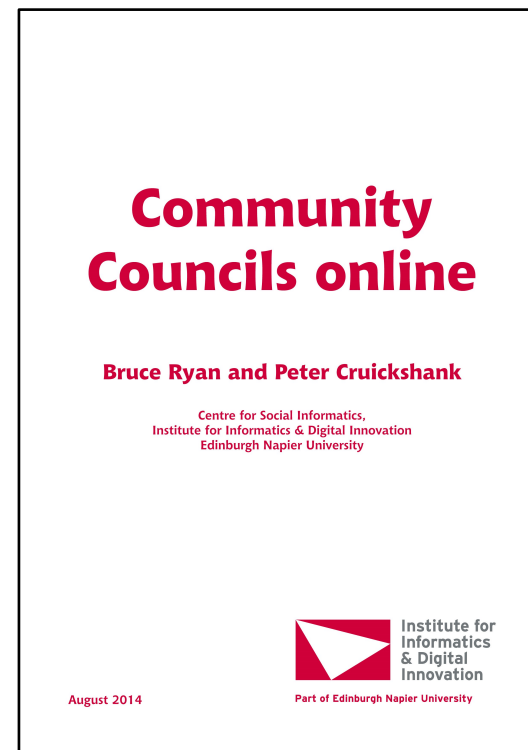


Community Councils online

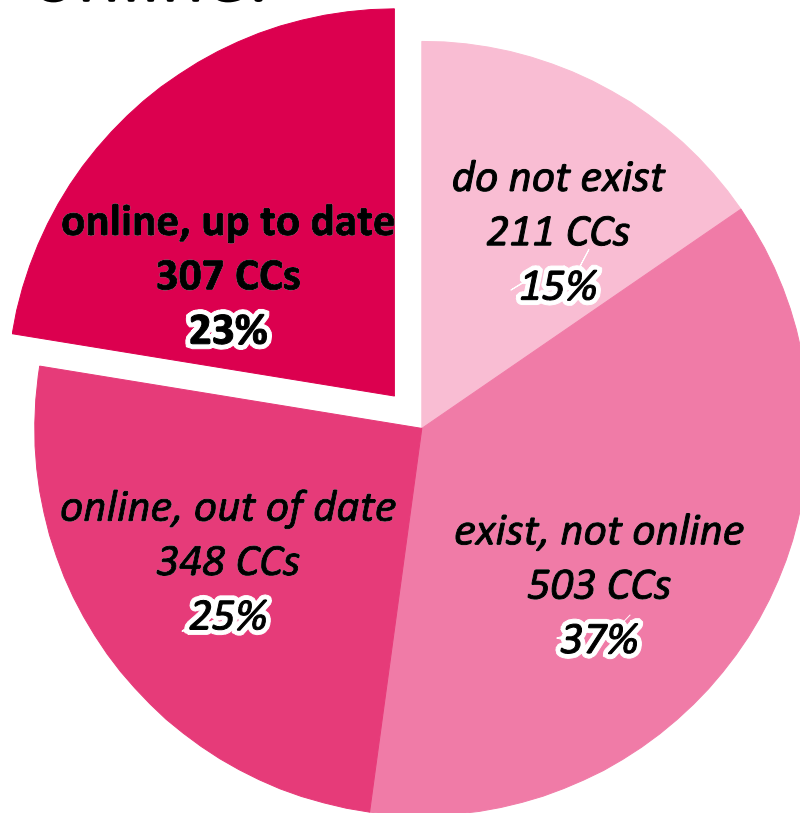
How is Leith Central CC doing?

Principal Investigator:
Peter Cruickshank

Researcher:
Dr Bruce Ryan

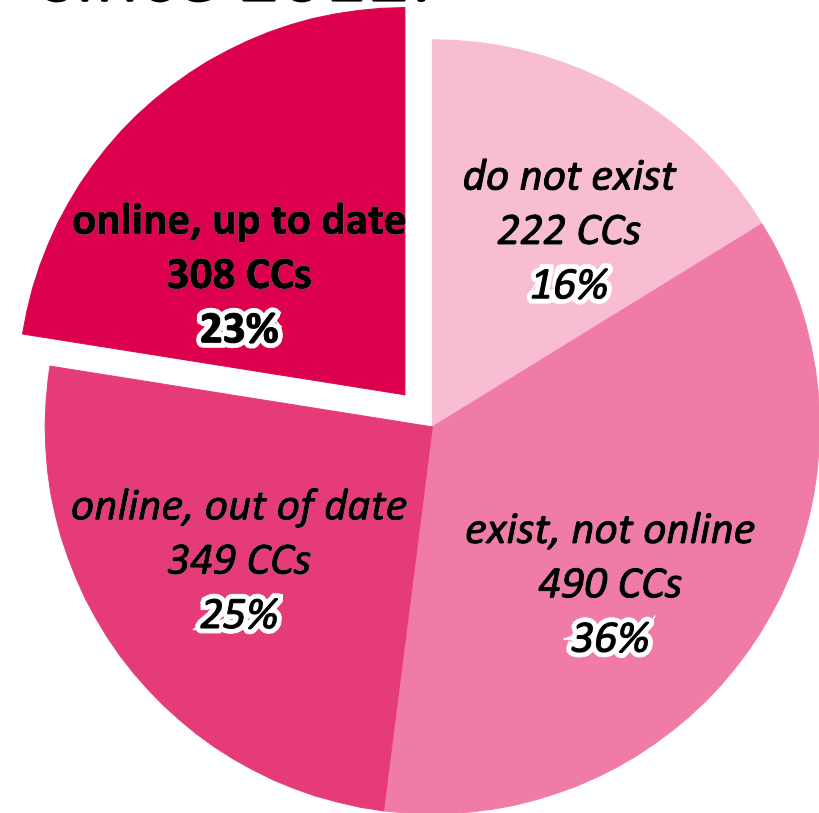


Under a quarter of
CCs are effectively
online.



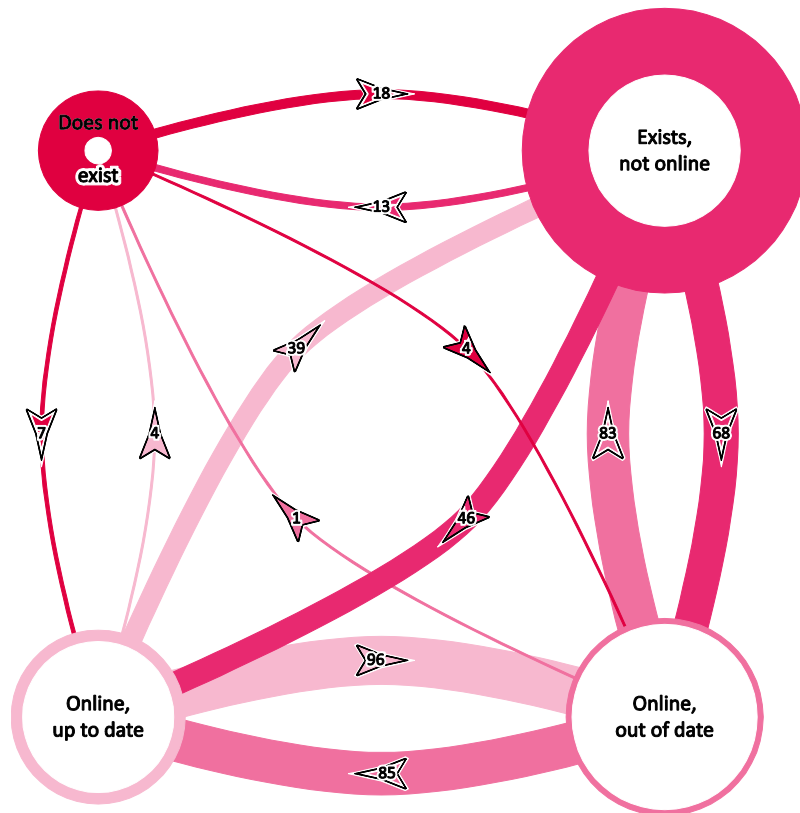
2014 results

There's been no
apparent change
since 2012.



2012 results

But there has been massive churn

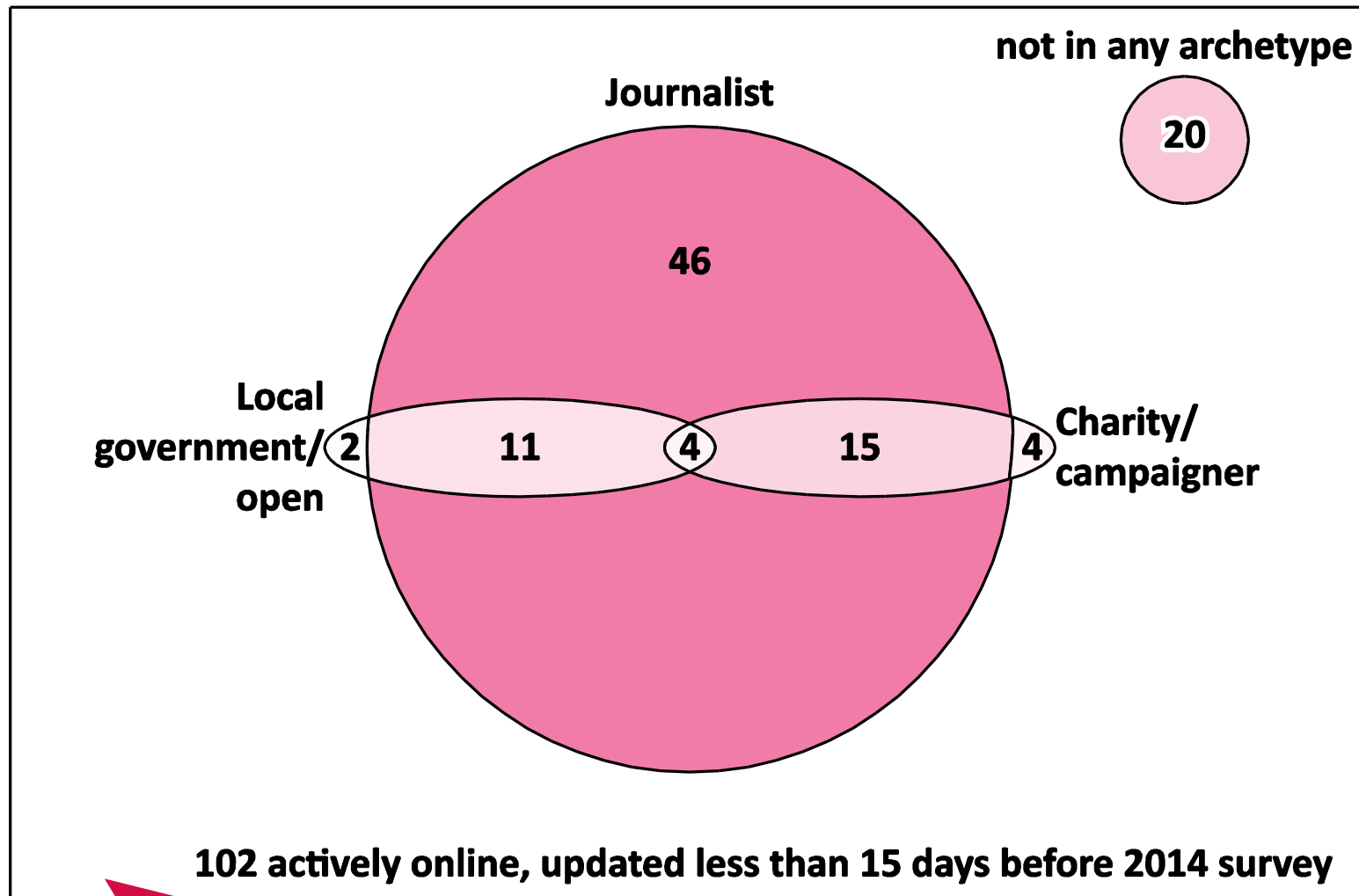


More bad news

- 11% have no contact mechanisms.
- Only 12% use social media.
- Only 13% have clearly visible planning sections.
- Lack of mobile support
- Issues around sustainability/continuity

Q: What are CCs doing with their websites?

A: Journalism!



How is Leith Central CC doing?

- ✓ Blog based website since 2009
 - ✓ regular news items
 - ✓ 'static' info
 - ✓ Automatically supports mobile
- ✓ Names and CC contact details
- ✓ Twitter account
 - ✓ auto-tweets new posts
 - ✓ Leah and Marion improving Twitter use
- ✓ Fits **Journalist** and **Local Government** archetypes
 - ✓ Does have **campaigns**? (Leith Walk?)
 - ✓ If so, should they have sections? How would these be managed?
- ✓ Planning section
- ✓ Continuity/sustainability (nearly) guaranteed

Other than online

- ✓ Tapping into new politically engaged young folk – social media use?
- ✓ What is LCCC (and others) doing re Community Empowerment Act?

Resources/references

- Dr Bruce Ryan B.Ryan@napier.ac.uk, <http://bruceryan.info>
- Peter Cruickshank P.Cruickshank@napier.ac.uk, <http://spartakan.wordpress.com>
- 2012 survey: <http://www.iidi.napier.ac.uk/c/publications/publicationid/13373555>
- CeDEM academic paper:
http://www.donau-uni.ac.at/imperia/md/content/departement/gpa/zeg/bilder/cedem/cedem14/cedem14_proceedings_1st_edition.pdf (pages 73-84)
- 2013 MSc dissertation:
<https://brucemartinryan.files.wordpress.com/2014/08/bm-ryan-40070877-msc-dissertation.pdf>
- 2014 survey: <http://www.iidi.napier.ac.uk/c/publications/publicationid/13379605>

Related/future work

- Community Council location finder web-page – on national portal
- Current seed project: E-engagement, knowledge management and social networks
- Future:
 - Full project on e-engagement etc
 - Sustainability/continuity
 - CC analytics – what do citizens want on CC online presences?

Thank you!

**Leith Central CC, Leith Harbour and Newhaven CC, Newtown and Broughton CC
CCLOs, Improvement Service
Colleagues in Centre for Social Informatics**